

RANEPA School of Advances Studies in the Humanities,
HSE Art and Design School,
MSSSES Faculty of Cultural Management,
Fashion Theory journal and the Museum of Cosmonautics

with support of Storytel

welcome to the international conference

**“Imagining the Unusual:
Cognitive Dissonance, Pattern Breaking
and Other Fantastic Beasts”**

September 19-21, 2019

CONFERENCE PROGRAM

September 19, 2019 (HSE / Museum of Cosmonautics)

9.30. Conference opening

10.00 – 12.00 – Plenary session

10.00 – 11.00 – Jo Turney (Winchester School of Art, University of Southampton).

Extraordinarily Luxurious: Sensory Lifestyles and Home Decor in the 1970s.

11.00 – 12.00 – Else Skjold (Royal Danish Academy of Fine Arts). The Usual has become the Unusual.

12. 00 – 12.30 – coffee break

<p>12.30 – 14.00 HSE (12 Malaya Pionerskaya Str.), room 384. Panel 1: <i>Unusual fashion</i> Moderator: Liudmila Alyabieva</p>	<p>12.30 – 14.00 HSE (12 Malaya Pionerskaya Str.), room 375. Panel 2: <i>The media subject and their space</i> Moderator: Victoria Merzlyakova</p>
<ul style="list-style-type: none"> ● Eelko Moorer (London College of Fashion, UAL). Mannerisms in the margins of footwear and accessory design. ● Maria Terekhova (State Museum of the History of St Petersburg / MSSSES). Weird shoes - are those which or when? Some notes upon the changeability of the category of "weirdness" in the cultural history of footwear. ● Xenia Gusarova (RSUH / SASH RANEPA). The Thing with Feathers: the bird women in the cartoons by E.L. Sambourne. ● Tatiana Bakina (HSE). Feathers, fruits and marshmallow: spectacularity in the costume design for the 1920s - 1940s 	<ul style="list-style-type: none"> ● Xenia Eltsova (HSEC RSUH). Media formats and/vs “alternative subjects”: ways of interaction in digital space of the 2010s. ● Anastasia Larionova (HSE). Creating “extraordinary” in the media via exploiting images of people with disabilities in contemporary Russian cinema. ● Elena Arbatskaya (UTMN). The “unusual” in Internet memes. ● Alexandra Staruseva-Persheeva, Tatiana Fadeeva (HSE). Media art as a method of “expanding” subjectivity: towards the Other.

14.00-15.00 – lunch break

HSE (12 Malaya Pionerskaya Str.), room 384.	HSE (12 Malaya Pionerskaya Str.), room 375.	Museum of Cosmonautics (111 Mira Avenue), Meeting hall
15.00-16.30 Panel 3: <i>The vogue of the unusual</i> Moderator: Olga Weinstein	15.00-16.30 Panel 4: <i>Constructing a (fantastic) reality</i> Moderator: Xenia Eltsova	15.30 – 16.30 A general tour of the Museum of Cosmonautics.
<ul style="list-style-type: none"> ● Irina Sirotkina (IHST RAS). The dance of unhuman creatures: live sculptures by Roman Ermakov. ● Petra Egri (University of Pécs). Postfashion in Late Socialism: Hungarian Fashion Performances in the Kádár Era. ● Kristina Gligorovska (Mintsquare Magazine). Holographic Projections on Runways: Replicas of the Models' Bodies. ● Zhanna Vasilieva (SASH RANEPА). Speech and lettering in street fashion as documenting of historical events. 	<ul style="list-style-type: none"> ● Svetlana Bardina (MSEС). “That sounded crazy, but, as this was all a dream, it worked”: constructing “weirdness” in tales of dreams. ● Olga Schedrina (HSEC RSUH). Creating the unspeakable: contemporary practices of visual sacralization. ● Elena Nagaeva (SASH RANEPА). Fantastic beasts: the character of Evil Incarnate in popular culture. 	
16.30-17.00 – coffee break (HSE)		16.30-17.00 – A welcome address from the organizing committee of the conference and the administrators of the museum.
17.00 – 19.00 Panel 5: <i>Unusual in fashion</i> Moderator: Xenia Gusarova	17.00 – 19.00 Panel 6: <i>Unhuman music</i> Moderator: Maria Morris	17.00 - 18.30 Lecture 1. Moderator: Ekaterina Lapina-Kratasyuk
<ul style="list-style-type: none"> ● Olga Weinstein (IASH RSUH). “How beautiful her arm is, in the grip of the hair bracelet!”: the cultural and emotional function of jewelry made of hair in the 19th century. ● Linor Goralik (HSE / MSEС). Almost like eyebrows: problems that contemporary popular media face when writing 	<ul style="list-style-type: none"> ● Vladislav Tarnopolsky (CCM MSC). The tortoise will not escape Achilles. New typology for new unusual (as exemplified by contemporary opera). ● Christina Chernova (HSE). Constructing the everyday: electronic timbres in Soviet music of the 1970s-1980s. ● Nika Kochekovskaya 	Mikhail Kotov (science writer, St Petersburg). <i>Space graveyard: nuclear death on the Earth's orbit</i>

<p>about female pubic hair.</p> <ul style="list-style-type: none"> ● Maria Udovydchenko (Garage Museum of Contemporary Art), Ekaterina Bychkova (State Hermitage Museum). The phenomena of the “Severe Young Man” atelier in the context of the notion of unusual. ● Liudmila Alyabieva (HSE / MSSES). From Chanel to Shanghai, or the particularities of an urban “slumber party”. 	<p>(HSE). Extraordinariness between avant-garde and kitch in the 20th century theories of music and rhythm: Adorno, Deleuze, Barthes (a comparative analysis as exemplified by the Slightly Mad music video (1991)).</p> <ul style="list-style-type: none"> ● Emese Lengyel (University of Debrecen). Opera Meets Film: Unusual Music, Visuality and Voice in Du Yun’s Angel’s Bone. 	<p>18.30 – 19.00 Coffee break</p> <hr/> <p>19.00 – 20.30 Lecture 2. Moderator: Ekaterina Lapina-Kratasyuk</p> <hr/> <p>Oleg Semenov (photo artist, Federation of Cosmonautics of Russia, St Petersburg). <i>Mars through the eyes of its “inhabitants”</i>.</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

September 20, 2019 (MSSSES / Museum of Cosmonautics)

9.30 – A welcome address

10.00 – 11.00 – Plenary Session (Library, 5th floor)

Oxana Bulgakova (Johannes Gutenberg-Universität). *Theater of political voices and contemporary performance – the extraordinary as authentic, the trivial as extraordinary.*

11.00-11.30 – Coffee break

MSSSES (3 Gazetny Lane), room 508	MSSSES (3 Gazetny Lane), room 514	Museum of Cosmonautics (111 Mira Avenue), Meeting hall
<p>11.30-13.00 Panel 1: <i>The norm and authoritative arbitration</i> Moderator: Maria Neklyudova</p> <ul style="list-style-type: none"> ● Svetlana Voloshina (independent researcher). The Third Department as the center of observation of the “unusual” in literature and society: an episode from the life of the writer V.V. Krestovsky ● Galina Zelenina (RSUH). “This is a perversion, this isn’t normal”. Rationalization of aesthetic shock in the Manege on December 1, 1962. ● Gennady Kuzovkin (Memorial, Moscow). A dangerous sensation. “One Day in the Life of Ivan Denisovich”. 	<p>11.30-13.00 Panel 2: <i>The extraordinary and speech</i> Moderator: Valery Zolotukhin</p> <ul style="list-style-type: none"> ● Yulia Liderman (SASH RANEPА). Speaking of extraordinary as an artistic device. ● Alexandra Dunaeva (SASH RANEPА). Images of the other: exotics as a norm (the poetics of oral speech in inclusive theater as exemplified by the theater pieces “The Apartment. The Talks” and “The Nights of Kholstomer”). ● Alexander Takhilevich (ISS RANEPА). Defamiliarization in the writings of Isaac Babel. 	<p>11.00 – 13.00 Panel 1 <i>«Hallo Spaceboy»: meeting space peculiarities</i> Moderator: Natalia Vereschagina</p> <ul style="list-style-type: none"> ● Daria Chydnaya (Museum of cosmonautics). Representation of the images of the first space achievements in urban environment (as exemplified by the monument “To the Conquerors of Space”). ● Denis Sivkov (ISS RANEPА). The unusual everyday: people and things in zero-gravity. ● Eugenia Nim (HSE). Imagining the Armageddon: the “dangerous” stellar bodies in science and media culture. ● Ekaterina Lapina Kratasyuk (HSE / SASH RANEPА). Visualization of cosmic spaces and objects in digital media (cinema, astrophotography, games and 3D projects): political, educational and aesthetic aspects. ● Natalia Stolbova (PSTU). “South Park”: space, alien, extraterrestrial.
<p>13.00 – 14.00 – Lunch</p>		<p>13.00-13.30 – coffee break</p>

<p>14.00-16.00 – Panel 3: <i>The audience amazed</i> Moderator: Svetlana Eremeeva</p> <ul style="list-style-type: none"> • Anna Kotomona (Polytechnic Museum). The teacher and the devil behind the stove: Russian peasants and magic lantern seances. • Olga Annanurova (SASH RANEPА / MSSES). Creepy, weird, fun: the range of audience reactions in stereophotography. • Anna Gerasimova (University of Tartu). Fear, loathing, edelweiss flowers trampled on: some observations on readers’ reactions. • Alyona Fedotova (independent researcher). Refilm this at once: mobilization of readers’ protest as exemplified by the fan petition against Disney Star Wars. 	<p>14.00-15.30 – Panel 4: <i>Extraordinary poetry of the 1920s.</i> Moderator: Yulia Liderman</p> <ul style="list-style-type: none"> • Nika Golubitskaya (MSU). “The reader maybe wants to die, or to dance, and starts screaming”: Dada poetry and cognitive dissonance. • Anna Schwets (MSU). A creative experience of rock-solid construction of Vasily Kamensky’s poems: the “unusual” as a description category for poetics and experience in the “Tango with cows” book of poems. Анна Швец (МГУ). • Valery Zolotukhin (SASH RANEPА). Poetry performance of the turn of the 1920s - 1930s from the perspective of S.I. Bernstein’s dynamic theory of declamation. 	<p>13.30-14.30 – Пленарное заседание</p> <p>Dr. Barbara Brownie (University of Hertfordshire, the UK). <i>Fashion for weightlessness: rethinking design for the commercial space age.</i></p>
<p>16.00-16.30 – Coffee break</p>	<p>15.30-16.00 – Coffee break</p>	<p>14.30 -15.00 – coffee break</p>
<p>16.30-18.00 – Panel 5: <i>Contemporary monsters</i> Moderator: Anna Kotomina</p> <ul style="list-style-type: none"> • Irina Sakhno (HSE / RUDN). The deadening terror: Patricia Piccinini’s bestiary of new species. • Galina Klimova (RANEPА). Europe as an entropic monster. Entrophe 2009. • Arina Poltavets (SPBU). The Other in the writings of Ivan I. Tverdovsky (2014-2018). 	<p>16.00-18.00 Panel 6: <i>The unusual as a literary device I</i> Moderator: Alexandra Tarasova</p> <ul style="list-style-type: none"> • Anastasia Lipinskaya (SPBU). “Let it stay where it was discovered”: on a certain motif in British Gothic novelistics. • Maria Morris (SASH RANEPА). A journey to the Labyrinth: transformation of depiction of faeries in fiction. • Elena Sergeeva (Samara University). A shock, habitual and expected: author’s strategies in V. Sorokin’s playwriting. 	<p>15. 00 – 17.00 Panel 2. «<i>Life on Mars?</i>»: <i>the discourse of extraterrestrial</i> Moderator: Eugenia Nim</p> <ul style="list-style-type: none"> • Ekaterina Zhiritskaya (MSSES). The breath of space: olfactory landscape of “The Alien” movie (1979) in the discourse of medicalization. • Natalia Vereschagina (HSE). Constructing the extraterrestrial: anthropomorphism and anthropology. • Eugenii Kuchinov (Minin University). Becoming extraterrestrial: linguistics and dietology. • Anna Demkina (DSCS RSUH). Ways of speaking about science fiction in late Soviet critique: the timeliness and reality of the unusual.
		<p>17.30-18.30 A tour of the</p>

		museum.
--	--	---------

September 21, 2019 (MSSSES)

3 Gazetny Lane, room 508	3 Gazetny Lane, room 514
<p>9.30 – 11.30 Panel 1: <i>Historical sensations</i> Moderator: Ekaterina Mikhailova-Smolnyakova</p> <ul style="list-style-type: none"> • Anna Stogova (IWH RAS / RSUH). How does a Frenchman describe the Englishmen? The history of Samuel de Sorbière’s “Voyage into England”. • Inna Lisovitch (RANEPА / MUH). Representations of magic, mages and learning of the “mysteries of nature” in Early Modern European culture. • Maria Neklyudova (SASH RANEPА). The mockery of the pharaoh, or trials and tribulations of a certain common place in Francophone literature of the 17th – 18th centuries. • Vera Milchina (IASH RSUH / SASH RANEPА). “Nowadays most of the ducks are imported from the Russian Empire”: on a certain piece of news in the newspapers in 1844. 	<p>9.30-11.30 Panel 2: <i>The unusual in science</i> Moderator: Elena Nagaeva</p> <ul style="list-style-type: none"> • Olga Vasilieva (Ольга Васильева (IHRISN RAN). “Yakut scientists will resurrect mammoths”: scientific discourse on cloning in the interaction with the media. • Anna Sakharova (Lobachevsky University). The obvious and the impossible in academic discourse. • Albina Salimgareva (HSE). Is employing metaphors possible in scientific discourse? • Irina Prus (HSE). The unusual as a metaphor of drafting an innovative school space.
<p>11.30 – 12.00 – coffee break</p>	
<p>12.00 – 14.00 Panel 3: <i>The fantastic in (post)colonial discourse</i> Moderator: Galina Zelenina</p> <ul style="list-style-type: none"> • Svetlana Sidorova (IOS RAS). Caves in Indian colonial discourse: the objects of fear and attraction. • Anna Kalkaeva (CTSFS RSUH). The killing stare as marker for the alien and unusual. • Gyula Maksa (University of Pécs, Hungary). Aya de Yopougon and the “Invention” of the African Francophone Comics. • Alexandra Tarasova (DCS RSUH). The Lorry of Doom as an instrument of fate: upon constructing a new mythology in a South Korean TV series. 	<p>12.00 – 14.00 – Panel 4: <i>The unusual as a literary device II</i> Moderator: Eugenia Vezhlyan</p> <ul style="list-style-type: none"> • Natalia Kalinnikova (HSE). Breaking readers’ expectations in Alexey Salnikov’s novel “Indirectly”. • Sergei Lebedev (independent researcher). The handwritten through the printed. • Elena Rybakova (independent researcher). The outlandish as a norm: the baroque paying a visit to postmodernism (Olga Tokarchuk’s prose). • Arina Boiko (HSE). “**This is not going to be interesting**”: subversion of narrative canon in contemporary autofiction (as exemplified by the novel Liveblog).
<p>14.00 – 15.00 – lunch</p>	
<p>15.00 – 16.30 Panel 5: <i>Deviations of canon I</i> Moderator: Maria Neklyudova</p> <ul style="list-style-type: none"> • Ekaterina Mikhailova-Smolniakova (EUSP). The iconographic canon of choreographic deviations. • Elena Kardash (IRL RAS). The poetics of agony and the practice of genius. The apotheosis of 	<p>15.00 – 16.30 Panel 6: <i>The unusual Soviet things</i> Moderator: Olga Annanurova</p> <ul style="list-style-type: none"> • Tatiana Dashkova (RSUH). Faina Ranevskaya as a cult character. • Svetlana Pakhomova (RSUH). The Soviet as fantastic: ironic quoting in Leonid Gayday’s movie “Ivan Vasilievich: Back to the Future”.

<p>Heracles in the aesthetics of the late 18th – early 19th century.</p> <ul style="list-style-type: none"> ● Maria Chukcheeva (EUSP). <p>Transformation of the concept of <i>ut pictura poesis</i> and the new formula of presenting history in Russian art: the discussion concerning the academic hierarchy of genres in Russian press in the 1860s.</p>	<ul style="list-style-type: none"> ● Anna Ganja (HSE). “The whole soul shines with magic”: the illusion movement in the post-war USSR.
<p>16.30 – 17.00 – coffee break</p>	
<p>17.00 – 18.30 – Panel 7: <i>Deviations of canon II</i> Moderator: Elena Nagaeva</p> <ul style="list-style-type: none"> ● Irina Zacharchenko (DCS RSUH). “Phantom images” by G. Didi-Huberman: chasm as a strategy of representing classical art. ● Alexandra Volodina (IP RAS / HSE). Morning in someone other’s pine forest: on naïve copies of artistic masterpieces. ● Ekaterina Kulinicheva (independent researcher). Self-exotification as a variant of costume strategy for the Olympics. ● Tata Boeva (independent researcher). Invention of <i>the ballerino</i>: a man en pointe and an experience of gender inversion in Sergei Diaghilev’s “Ballets Russes”. 	<p>17.00 – 18.30 – Секция 8: <i>The Soviet as unusual</i> Moderator: Svetlana Pakhomova</p> <ul style="list-style-type: none"> ● Eugenia Vezhlyan (RSUH). Cosplay as an “outsiding practice”: the late Soviet “costume” cinema and its audience. ● Alexander Markov (RSUH). Philosophizing via circus: G.G. Shpet and A.F. Losev on eccentric clowns. ● Mikhail Dzyubenko (independent researcher). Speculative fiction as a source of discourse on heroic exploits in V. Kaverin’s novel “The Two Captains”.